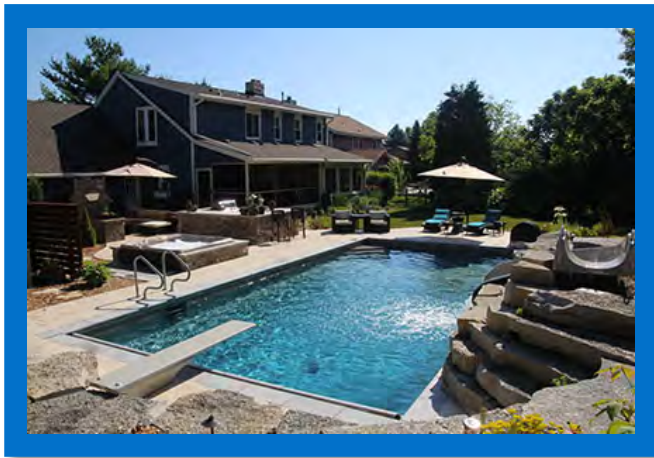


What Makes Swimming Pool Services Unique?

1. Swimming Pool Services has been turning backyards into private paradises since 1967. In those 53 years, Swimming Pool Services has created over 2,000 in-ground pools.
2. We have an award-winning design team and were the first Wisconsin company recognized by our industry's leading publication Pool & Spa News, as a **Top 50 Builder** in 2018 & 2019. Both years we were also awarded the top 5 in customer service.
3. Swimming Pool Services is your complete pool solution. We do everything from design concept, to construction and finished landscaping. We have over 100 design awards and have been recognized locally, regionally, nationally and internationally.



NARI Remodeler of the Year 2019 Gold Award



W220N1563 Jericho Court
Waukesha, WI 53186



4. We do more than just new pools. Our service and retail team have everything you need to make caring for your pool easy. Swimming Pool Services was also the first Wisconsin company recognized by our industry's leading publication Pool & Spa News, as a **Top 50 Service Company** in 2018 & 2019.
5. In addition to construction and service, Swimming Pool Services also renovates and revitalizes existing pools. We've got more experience in people's backyards and can keep your pool looking new year after year.
6. We want to make it easy to turn your backyard into a paradise and our award-winning customer service will see to it that your paradise is everything you dreamed it would be.
7. At Swimming Pool Services we are Certified Building Professionals (CBP) and Certified Service Professionals (CSP) with The Pool and Hot Tub Alliance (PHTA).

"WE MAKE IT EASY FOR YOU TO HAVE A PRIVATE PARADISE IN YOUR BACKYARD"

262-544-5500

www.SwimmingPoolServices.com



Swimming Pool Services



Our Vision

We make it easy to have a private paradise in your backyard.



Our Mission

Swimming Pool Services is Wisconsin's only one stop shop for personal resorts. Our award-winning team provides service and support including design, construction, renovation and finish landscaping for pools and spas. The Swimming Pool Services team is dedicated to customer satisfaction the first time, every time!



Swimming Pool Services - Core Values

1. Customer Satisfaction

We have a responsibility to keep our commitments and communicate any broken commitments as soon as possible. We must then find a solution immediately and communicate it to the client as soon as possible.

2. Integrity

I always speak the truth. What I promise is what I deliver. I am truly responsible for my actions and outcomes and own everything that takes place in my work and my life. I learn from my mistakes and they make me a stronger person.

3. Communication

I speak positively of my fellow team members, my clients and Swimming Pool Services in both public and private. I never use or listen to sarcasm or gossip. I listen to what is being said and take responsibility for responses to my communication. I greet people using their name. I apologize for any problems first and then look for a solution. I discuss concerns in private with the person involved.

4. Excellence

Good enough isn't. I always deliver products and services of exceptional quality that add value to all involved. I look for ways to do more with less and stay on a path of constant and never ending improvement and innovation. I am a successful person. I want to grow personally and professionally with Swimming Pool Services. I strive to make clients' lives easier and ownership of our products more enjoyable.

5. Team Work

I am a team player and realize that our team is only as strong as its weakest link. I focus on cooperation and always come to a resolution, not a compromise. I ask for help when I need it and assist others who ask me. I provide and analyze systems that allow other team members to perform their duties at a high level.

6. Balance

I have a balanced approach to life, remembering that my spiritual, social, physical, and family aspects are just as important as my financial and intellectual aspects. I complete my work and my most important tasks first, so I can have quality time to myself, with my family and also to renew. I am grateful for everything in my life. I say thank you to clients and team members often. I enjoy my success and the success of others as well. I celebrate my wins, our team wins, and clients' wins.

7. Fun

I view my life as a journey to be enjoyed and I create an atmosphere of fun and happiness so all around me enjoy it as well.

